

STONEHAVEN BUSINESS ASSOCIATION / TOURISM GROUP
Minutes of meeting held on Monday 13th April 2021
Virtual meeting via Google Duo, 7pm

	ACTION	BY
1	Present: Ian Philip (chair), Jennifer Davidson (secretary), Dawn Black, Charles Sands, Steve McQueen, Jim Wands, Sheila Howarth, Lesley Leslie.	
	March 2021 minutes approved with the following changes: Steve McQueen not present at last meeting; bank balance £14812, inclusive of £3869 for Light The North and Phoenix Fund.	All
2	Financial Report: £5240 received in subscriptions (up £600 from last year). £5250 paid out to CLAN for Light The North – another £700 needed to reach target but still waiting for some promised donations. Insurance bill up 8% to £727 (was £670 last year). The above leaves a deficit of £1400 but this doesn't take this year's Christmas lights into account, so we are £5-6K down – ie fundraising needed. Suggestions to raise funds incl a tombola or other similar idea at the next/each car boot sale. Re Car Boot – SBA has been contacted to ask when these are starting up again. Others are starting soon and CS wants to begin asap, possibly the middle to end of May (16th pencilled in). Extra precautions need to be put in place.	CS
3	Phoenix Fund: Contract for work on the garden has been signed – DB waiting to hear back from Audrey Michie. Up to £2500 will be released initially – the first 2 instalments of funding at once – to purchase materials. Lease with the STP is still under discussion and they are seeking legal advice on this. Work should begin June, to be completed by the end of July. All monies must be spent by 1st September. Work can't go forward until the lease and insurance are in place.	DB
4	Town Centre Improvement Meeting Feedback: 10 additional waste bins are being added along the seafront and 'sea starts here'/fish stencils will be painted next to drains to discourage littering. Great British Spring Clean and littering in general discussed. Re Boardwalk, more benches and tables being added, plus additional bins. Complaints received about cyclists using the path – signage going up about this. Information/pointer signs have been ordered and should be erected soon along with interpretative panels. Work on paths up to Castle are going ahead. Future funding ideas put forward by DB: interactive screen for Town Hall window (DB got quotes: basic cost is £4188, plus £160 more for licenses etc); CCTV in town	DB

	<p>centre (consensus was that it is best to work with Police on this – some discussion about police responsibility). Also discussed: Motor home provision at Recreation Grounds; public toilet provision; Horizon entering Keep Scotland Beautiful; Japanese Garden/planting cherry blossom; Coop community funding (CS will look into possibility of SBA tapping into this for Christmas lights); Tour of Britain (now taking place Sept 2021). Next meeting 22nd April</p>	
5	<p>Membership: Successful maildrop has resulted in the following new members: Fiona Baillie Celebrant, Tandoori Haven, MacGillivray Architects, Zayn Barber, Old Pier, Melvin Motors, DB Cleaning. Goodfellow & Steven, Labrat Brewing, B&B (Harbour).</p>	CS
6	<p>Community App/Stunning Stonehaven: SBA website - more followers (1653) and 2577 post reach for the past month. SS App – the number of Apple users is increasing but Android users decreasing (c.500 downloaded app); Sports now has its own area in Explore (out of Community section) but needs more engagement. SS website -page views are up; 947 users (859 new users, 48 returning users); majority of hits are UK users. Facebook – numbers are up but post reach down (probably because our post shares have gone down); likes and followers up. Instagram – figures and post reach are both up.</p>	DB
7	<p>Feedback from community groups: Lions – nothing to report Community Council – Horizon (Keep Scotland Beautiful); Mackie swimming pool closure; pot holes; Bequest Fund; Hannah Dyson Award.</p>	SM
8	<p>Farmers Market: Nothing to report</p>	
9	<p>Parking alongside Carron Terrace: No extra parking available. Area behind Town Hall is available for parking. An email from Diane Strachan has highlighted the availability of Community Project Support from 4 contractors for building work.</p>	IP
10	<p>AOB: Susan Swanson has started Faulty Tours – walking tours of Stonehaven</p>	JD
	<p>Next Meeting: Monday 10th May 7pm via Google Duo – Jim Wands Chair</p>	