

STONEHAVEN BUSINESS ASSOCIATION / TOURISM GROUP
Minutes of meeting held on Monday 4th March 2019
At the Belvedere Hotel, Stonehaven

	ACTION	BY
1	Present: Sheila Howarth, Steve McQueen, Ian Philip, Dawn Black, Lesley Leslie, Jennifer Davidson, Mitch Mackay, Ruth Strachan Apologies: Jim Wands, Niall Menzies, Simon Cruikshank, Charles Sands February minutes approved with addition of Lesley Leslie to Apologies.	
2	Website: DB presented the new 'Stunning Stonehaven' website, for tourists and locals. This will be linked to the Visit Scotland and Visit Aberdeenshire sites. Emails will be sent to local businesses and organisations inviting them to register to build up listings for accommodation, food and drink, shopping, things to see & do etc (but not services). Scrolling pages include a map and intro information, a mosaic of menu options (accommodation, walks etc), featured events (8 principal annual events plus rolling events submitted by members), links to social media and a blog. Listings for businesses consist of an overview, contact info and gallery. 'Walks' include maps and pictures. 'How to get here' has links to transport sites etc. The blog will consist of written pieces such as personal memories of Stonehaven. Members must register to log in and create listings as businesses (listing will be subject to approval after submission) and public members will be able to create favourites. Launch date is 10th April 2019 but the site will be presented to SBA members at the AGM on 1st April. A pre-launch price will be available until 31st March.	DB
3	Financial Report: N/A - CS not at meeting	
4	Future events: Feein Market takes place 1st Saturday in June with pitches available at a cost of £85; the caravan site has reopened for the season – SH to go along in give the new wardens information; Amy Barclay of Surfers Against Sewage is looking at measures to reduce packaging etc (an 'Unwrap' is taking place at Coop)	
5	Fundraising: Stewart Milne funding no longer available.	
6	Free wifi would be in the Town Hall only	SH
7	SBA Admin: We need to look at how to get information out there; a point of contact for the SBA is required; we also need to identify which other groups' meetings we should be attending and make sure a representative attends and/or gathers information.	
8	Garage roof repairs: temporary repairs carried out	
9	AOB: Seagull work – not everyone has been asked by Aberdeenshire Council to contribute to this; It was	

	decided that we should invite Maureen Brown and Frank Budd to the AGM to thank them for their contribution to the SBA.	
15	Next Meeting: AGM on Monday 1st April, 7pm at the Belvedere Hotel.	