

STONEHAVEN BUSINESS ASSOCIATION / TOURISM GROUP
Minutes of meeting held on Monday 8th March 2021
Via Video Call

	ACTION	BY
1	Present: Sheila Howarth, Steve McQueen, Ian Philip, Lesley Leslie, Charles Sands, Jennifer Davidson, Dawn Black, Jim Wands	
2	Membership New members 7 new members welcomed	CS
3	Financial Report: £309 from new membership Balance £3869. Still trying to arrange new bank account some difficulties if internet access required as multiply users are restricted. Ongoing Fund raising ideas still to be finalised – using the Sunday market with a stall maybe still a good idea. A mail shot produced about what the SBA can do to be distributed. Volunteers req'd to drop off.	CS
4	Clan Light the North – fund raising going very well but still short of target. Reschedule dates are: Trail: 9th August 2021 - 17th October 2021 Farewell Weekend: 29th - 31st October 2021 Auction: 1st November 2021 Suggestion is that we arrange an open town day \ event with all shops open with extended hours and showing the promotions they have signed up for. During the first week. And spot the light house picture in the window of each shop or premises.	DB
5	Stunning Stonehaven Web stats : Slightly lower – as to be expected during lockdown – however good hits for accommodation. Facebook similar to Website. The community app is still going well and plans to increase promotion of sports groups with discussions ongoing. As review of how this looks and some changes have been made to the layout. Please review.	All DB
6	Community garden Phoenix Project: Lease for area to be drafted including a memorandum of understanding. Liability Insurances and meeting with all parties Mens shed, Nikki Ritchie, Horizon and Dawn Black going very well. Materials to be selected and sent to council for approval. CCTV to be costed and plans of where to install to be developed. As listed building need to design a position for the camera.	
7	Scotland Loves local campaign- ongoing keep eye on (re)Visit Aberdeenshire for updates as well as from council.	ALL
8	Scottish Town Partnership have been very focal on re-investing and promoting town centres – SBA and other community groups have been asked to bring ideas together – this was felt best managed with the	ALL

	Stonehaven Town centre improvement group. Ideas such as paths for all, Geopark, NESCO. Etc	
9	Updates from other groups:	
	SDCC Mackie - plans to redevelop this as additional multi- sport area. Lions – Feein market definitely cancelled. Farmers Market to commence with social distancing inplace. STp – no formal meetings but are working on assest transfers for beach toilets, still examing bike rentals at the train station.	
10	AOB Wifi – not going to be viable as modern data of 4G covers a larger area. eg : Electronic information signs – IP costed an electronic interactive tourist board (around £5k for 47inch all weather – doesn't rquire internet self standing. Castle rebranding and will update their listings on SS website.	SH
11	Next Meeting: Monday April 12th via Video – Ian Philip Chair, Jennifer Davidson Secretary.	
